



Highlights:



Reduced carbon footprint



Flexibility



One point of contact



100% diversion from landfill

What services do we provide?

Cardboard recycling

Mixed recycling

Background

Our Client is a large retail market which has operated from its current site for over 30 years. With more than 300 stalls, the market has existed since the 1400s, selling a wide variety of goods and services. There are three main areas: the Market Hall, the Fish & Meat Hall and the Open Market, keeping the market operating six days a week (Monday to Saturday). The market's management team also operate a local Market Hall three days a week, and a Saturday market.

Problems

The waste management service that the market was previously using was heavily subsidising their waste removal operation, which led them to look for a new waste management service.

Their waste comprises of the following:

- Mixed waste annual tonnage totals approximately 430 tonnes per annum.
- Cardboard tonnage totals approximately 100 tonnes per annum.

Solution

We service the three markets and all waste is collected and disposed of by Viridor. We do not use any external disposal sites, nor do we use any sub-contractors.

The key drivers for this customer are keeping costs down and receiving a reliable service.

What we offer to our client:

- 100% diversion from landfill by using our Energy Recovery Facility (ERF) in Runcorn and our local ERF facility in Bolton, reducing their carbon footprint and being 'more green' by having their waste disposed of locally.
- Our client now collects approximately 20% of their total waste as recyclable baled cardboard.
- Consistent service, with one point of contact to organise all bookings and support, from a reliable and professional team.
- Containers well serviced to suit their desired frequency, with our local facilities and collection vehicles, with the right capacity and technology, ensuring their reputation as an award winning market is upheld.

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The change was immediate: we went from having two waste compactors emptied seven times a week, to one compactor emptied weekly.

Craig Allen,
Operations Manager,
Local Council

This system is now well established and we collect approximately 20% of our total waste as recyclable baled cardboard which provides a reduction in disposal charges and a rebate per tonne.

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Looking to the future

We have highlighted below the next steps and future opportunities that we have pinpointed for the market. It is this continuous development process in place at Viridor; always driving to improve the industry, which results in the satisfaction we get from our customers and communities alike.

- To continue with a 100% diversion from landfill (successful in 2016, as per graph to the right).
- Reducing costs and increasing recycling rates where possible.
- Keeping fuel costs down by disposing of the market's waste at our local facilities.
- Looking at food recycling options to reduce general waste tonnages.
- Promoting a solution that boosts the local economy.
- Providing training and development to staff and the local community, in an effort to promote recycling and better segregation.

To find out more contact:

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